

PURCHASE AGREEMENT
2020 GAMA Pictorial Directory

SELLER:

Greater Albuquerque Medical Association
7770 Jefferson NE, Suite 420
Albuquerque, New Mexico 87109
Phone (505) 821-4583 Fax (505) 823-4760

PURCHASER:

Company _____
Address _____
City/Zip _____
Phone: _____ Fax: _____

PURCHASER agrees to:

- a. Please check appropriate size advertisement. **PRICES DO NOT INCLUDE NM GROSS RECEIPTS TAX of 7.875%.**
1. Full Page advertisement (*Ad copy should be no larger than 5"x8"*) at a cost of \$1300 + GRT
 2. Half Page advertisement (*Ad copy should be no larger than 5"x4"*) at a cost of \$700.00 + GRT
 3. Front Inside Cover **full color** advertisement (*Ad copy should be no larger than 5"x8"*) at a cost of \$1,800 + GRT
 4. Back Inside Cover **full color** advertisement (*Ad copy should be no larger than 5"x8"*) at a cost of \$1,800 + GRT
 5. Back Outside Cover **full color** advertisement (*Ad copy should be no larger than 5"x8"*) at a cost of \$2,700 + GRT
 6. Opposite Table of Contents advertisement (Ad copy should be no larger than 5"x8") at a cost of \$1,800 + GRT
 7. Index Tab, **full color** one-side on card stock (*Ad copy should be no larger than 5"x8"*) at a cost of \$1,600 + GRT
- b. Furnish the agreement, payment and camera-ready copy of the appropriate size to the Seller no later than no later than February 28, 2020 (subject to available space). **Must be submitted camera ready, sized correctly, electronically as a pdf with no bleeds. All fonts must be embedded. Any ads that need correction will be charged \$150.00. Please email the ad to: sylvia.lyon@gamamed.org**
- General Information: *The publisher reserves the right to review and edit all ads, to request that an ad be revised prior to publication, or to reject ads.***
- c. Indemnify and save Seller harmless from any and all claims which may be asserted against Seller by:
- (1) any person asserting claims arising from Purchaser's inclusion of such advertisement of any material alleged to infringe common law or statutory copyright, trademark or tradename rights of such person; or
 - (2) any person asserting claims arising from Purchaser's including in such advertisement of any material alleged to be defamatory, false, fraudulent, constituting misrepresentation, invasion of privacy or other similar causes of action. Such indemnification shall include the amount of any damages which may be recovered against Seller by such person, together with the amount of attorney's fees and other costs of litigation incurred by Seller in defense of such claims or enforcing this indemnity.
- e. Provide payment in full at the time Purchase Agreement is submitted. Checks may be marked payable to GAMA.

SELLER agrees to:

- a. Include the advertisement submitted by Purchaser and approved by Seller. ***The publisher reserves the right to review and edit all ads, to request that an ad be revised prior to publication, or to reject ads.***
- b. Furnish Purchaser a copy of the GAMA 2020 Pictorial Directory.

This Agreement is not construed as an endorsement or approval of the business, professional or personal activities of either the Seller or the Purchaser.

DATE _____ FOR SELLER _____

DATE _____ FOR PURCHASER _____